



Our Executive Team

Trent Van Buskirk, Partner & Chief Executive Officer (CEO)

Trent began his career in Timeshare over 25 years ago entering on the ground floor as a line representative and quickly identified the tremendous opportunities in an industry that has shown substantial growth over the past 4 decades. Driven to maximize these opportunities and grow with the business, Mr. Van Buskirk quickly rose through the industry from T.O. to Sales Manager, GM and Vice President with IMI Partners successfully representing sales and marketing for Summer Bay, Las Vegas for seven years. In this new venture Mr. Van Buskirk and select principals are determined to bring the same success and professionalism to its sales and distribution of Vacation Business Services (VBS) new Dream Vacation Network.

Duke Campbell, Ph.D., Partner & Chief Operating Officer (COO)

Duke began his career in Timeshare 28 years ago with a pioneering campground resort company called Thousand Trails. With roles in Sales and Marketing, Resort Operations and Corporate Planning, Duke learned the business from several perspectives and moved into increasingly responsible executive positions. He later applied these skills with executive positions at Preferred Equities Corporation and with Trendwest Resorts. Duke rejoined a number of colleagues from PEC at Interval Marketing, Inc. and became the Chief Operating Officer for IMI and its successor IMI Partners. After a brief retirement and move to a 20-acre ranch in Washington State, Trent asked Duke to join him at VBS.

Stuart Harelik, Partner & Chief Strategy Officer (CSO)

Successful timeshare sales executive, resort developer and business owner sum up a three decade career for Stuart Harelik. Stuart's extensive experience and postgraduate level coursework at SMU combined to forge one of the industry's most respected Sales Executives. As the former owner of two timeshare resorts in Steamboat Springs, CO, Stuart gained the "developer perspective." At Preferred Equities Corporation, Stuart built and directed a \$100 million a year sales and marketing operation. As the President and owner of Interval Marketing, Inc., Stuart oversaw the largest "swap" of intervals in timeshare history when Harrah's Entertainment wanted the land owned by over 20,000 timeshare owners and occupied by Summer Bay Resorts Las Vegas. Stuart brings his rich experience and perspective to Vacation Business Services and he provides strategic consultation and balance to his two partners and to VBS clients.

Gary Jeppesen, Chief Financial Officer (CFO)

Gary began his career in Timeshare 16 years ago with Preferred Equities Corporation where he held several senior-level financial positions, including Vice President of Finance and Accounting Systems as well as serving as Corporate Controller. After taking a position with Mandalay Resort Group to work in their Internal Audit function for two years, Gary rejoined Trent, Duke and other colleagues from PEC at Internal Marketing Inc. as their Chief Financial Officer. Gary subsequently became the Chief Financial Officer of Summer Bay Resort for several years. After leaving Summer Bay, Gary started a Bookkeeping and Payroll Processing company and then rejoined Trent and Duke as Chief Financial Officer at VBS. Gary brings with him an MBA from the University of Nevada-Las Vegas and is a Certified Information Systems Auditor.

Ted Madsen, CEO of Quintessential Consulting Group

Ted began his professional, timeshare career in 1994 as a freelance writer developing the policies, procedures and operations manual for the fledgling Hilton Grand Vacations Club. It was during this introduction to the industry that he discovered tremendous opportunities for growth. Working for industry leaders Starwood Resorts, Holiday Inn Club, Westgate Resorts, Hilton Grand Vacations and RCI® Ted took on greater levels of responsibility from sales executive to regional director. In 2008 Ted formed Quintessential Consulting Group with partners Randall You and David Barnes consulting in the industry both domestically and internationally. QCG assisted Trent in the launch of Vacation Business Services.

A. Joe Iglesias, Operations/Sales/Marketing Director

Joe's background is quite diverse and gives VBS a fresh "outsiders" perspective of the timeshare industry. Joe started his career in the Navy, to the C.I.A., to his own Sales & Marketing Consultant firm, to a Minister for over 25 years and then in 1995 he entered the Timeshare Industry. Joe successfully operated in Sales & Marketing, Recruiting & Motivating, Counseling & Negotiating, and Customer Service & Training. His high energy level, enthusiasm and "out of the box" thinking is contagious and adds a fresh dimension to our business. While in the timeshare industry, he quickly rose through the ranks to D.O.S, spending his time with Star Island, Sunterra, Summer Bay Resorts, Diamond International and now operating as the Director of Operation/Sales/Marketing for VBS.

Alicia Yamamoto, Office Manager

Alicia brings more than 20 years of timeshare experience in administration, human resources and customer service. As office manager for VBS, Alicia serves as liaison to our business clients and customers assuring timely, accurate communication and documentation. Her positive attitude, problem solving and organizational abilities play a major role in the satisfaction of our clients and the company's success.